

# RECONEX

*April 12-13, 2021*  
*A Hybrid Experience*

**PARTNERSHIP  
PROSPECTUS**

 **MPI**  
**POTOMAC**  
CHAPTER

# WHY PARTNER?

**ReConEx** is the perfect place for you to show your support, showcase your organization and be a part of a stellar event. Let's partner together to showcase you!



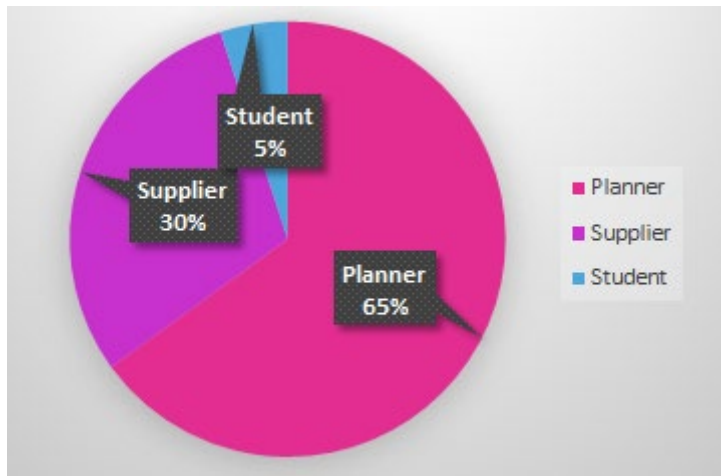
# WHY PARTNER?

## YOUR AUDIENCE

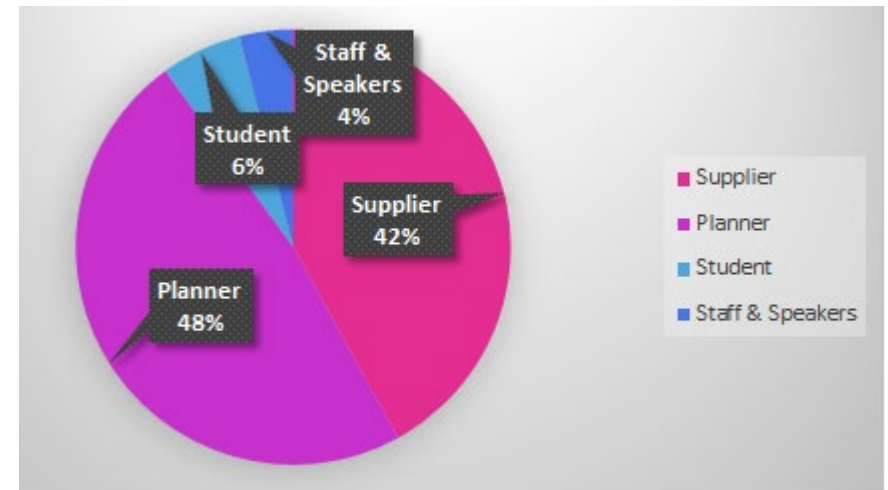
The MPI Potomac Chapter has a vast reach into the Greater Washington, DC Metro Hospitality Network.

ReConEx expands that reach as a Hybrid event to the hospitality industry across the nation.

### MPI Potomac Members 650+



### Attendance at Past Regional Education Conferences



# ReConEx PARTNERSHIP

## ALL SPONSORS OF RECONEX WILL RECEIVE:

- Company logo to be displayed in digital marketing materials for the event
- Company logo with hyperlink displayed on conference website [mpireconex.org](http://mpireconex.org)
- Social Media recognition (Facebook, Instagram, LinkedIn and Twitter).
- ReConEx attendee mailing list
- Recognition as a supporter in sponsor email thank you sent to membership and participants of ReConEx
- Recognition in post conference member e-newsletter
- Recognition as a supporter at MPI Potomac Evening of the Stars Annual Award and End of the Year Event.



**POTOMAC**

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[WWW.MPIPOTOMAC.ORG](http://WWW.MPIPOTOMAC.ORG)

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# ReConEx OPPORTUNITIES

*Our priority is to build a custom package that meets your needs as a MPI Potomac supporter.*

## **General Session Sponsor (3 Hybrid, 1 Digital Only Available)**

**\$5,000**

- Two (2) Complimentary Supplier Registrations including add on appointments
- Two (2) Complimentary Planner Registrations for clients
- Two-minute (2) commercial at session (*live or recorded*)
- Two (2) E-Blasts sent to MPI Potomac membership on sponsor's behalf
- Your branded item in swag bag/box going to all participants (*size/weight restrictions apply; items provided by sponsor - 300 minimum; item to be received in Washington DC by March 15, 2021*)
- Social Media Takeover- post on MPI Potomac platforms, 1 each (Facebook, Instagram, LinkedIn and Twitter)
- Concurrent session ad, part of loop run while attendees enter and exit sessions (20 second silent video or 4 continuous PPT slides)
- MPI Potomac Planner mailing lists post conference (*for one time use only*)
- Logo on individual PPT slide played at intro of and all digital signs/in platform regarding the General Session
- Session recording available post conference



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# ReConEx OPPORTUNITIES

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## Networking Reception Sponsor (1 Available)

**\$4,000**

- Two (2) Complimentary Supplier Registrations including add on appointments
- Two (2) Complimentary Planner Registrations for clients
- One (1) E-Blasts sent to MPI Potomac membership on sponsor's behalf
- Your branded item in swag bag/box going to all participants (*size/weight restrictions apply; items provided by sponsor - 300 minimum; item to be received in Washington DC by March 15, 2021*)
- Concurrent session ad, part of loop run while attendees enter and exit sessions (15 second silent video or 3 continuous PPT slides)
- MPI Potomac Planner mailing lists post conference (*for one time use only*)
- Logo on General Session PPT slides and all digital signs/in platform regarding the reception
- Session recording available post conference

# ReConEx OPPORTUNITIES

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## **Concurrent Session Sponsor (14 available)**

**\$3,000**

(session selection available on first come first serve basis)

***\$500 Discount Each for Multiple Sessions***

- One (1) Complimentary Supplier Registration including add on appointments
- One (1) Complimentary Planner Registrations for clients
- One (1) E-Blasts sent to MPI Potomac membership on sponsor's behalf
- Concurrent session ad, part of loop run while attendees enter and exit sessions (15 second silent video or 3 continuous PPT slides)
- MPI Potomac Planner mailing lists post conference (*for one time use only*)
- Logo on General Session PPT slides and all digital signs/in platform regarding the reception
- Session recording available post conference

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## Lounge Sponsor

**\$2,500**

***(Diversity Equity & Inclusion, Wellness, Career Development or Create Your Own)***

- One (1) Complimentary Supplier Registration including add on appointments
- One (1) Complimentary Planner Registrations for clients
- One (1) E-Blasts sent to MPI Potomac membership on sponsor's behalf
- Brand the lounge (digital and in person)
- Concurrent session ad, part of loop run while attendees enter and exit sessions (15 second silent video or 3 continuous PPT slides)
- Ping notifications during the event to visit your lounge
- MPI Potomac Planner mailing lists post conference (*for one time use only*)
- Logo on General Session PPT slides and all digital signs/in platform regarding the lounge
- Onsite and virtual staff/contributors required



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## **Break Sponsor**

**\$1,500**

***(In Person break or Digital space during Meet Ups)***

- One (1) Complimentary Supplier Registration including add on appointments
- One (1) E-Blasts sent to MPI Potomac membership on sponsor's behalf
- Brand the break (digital and in person)
- Concurrent session ad, part of loop run while attendees enter and exit sessions (15 second silent video or 3 continuous PPT slides)
- MPI Potomac Planner mailing lists post conference (*for one time use only*)
- Logo on General Session PPT slides and all digital signs/in platform regarding the break
- Onsite and virtual staff/contributors required

# ReConEx OPPORTUNITIES

*Our priority is to build a custom package that meets your needs as a MPI Potomac supporter.*

## **Swag bag/box (limit 5) \$1000**

Your branded item going to all registrants at ReConEx

- Bag- given to in person participants
- Box- mailed to digital participants

*Size/weight restrictions apply; items provided by sponsor - 300 minimum; item to be received in Washington DC by March 15, 2021)*

## **Swag bag/box (limit 10) \$750**

Your promotional flyer going to all registrants at ReConEx

- Bag- given to in person participants
- Box- mailed to digital participants

*Flyers provided by sponsor - 300 minimum; copies to be received in Washington DC by March 15, 2021)*

